

Culture and organisations in times of pandemic

A CALL FOR PAPERS TO BE PUBLISHED IN JOURNALS THAT HAVE FORMED A THEMATIC COALITION

The months-long pandemic has sparked off significant changes in the functioning of countries, societies, businesses, public institutions, and individuals. The coronavirus has affected almost every domain of life, and the spectre of a crisis makes people reflect on many multi-faceted challenges they will have to face, with the most serious one seeming to be the real impact of the pandemic on the economy. Therefore, it appears that the way contemporary organisations work, regardless of their sector, industry, size, or location, needs to be thoroughly redefined, and different scenarios should be taken into consideration. If the pandemic lasts for a long time, the existing context in which globalization is understood will probably change. The repercussions of having our economic and private lives „on a prolonged lockdown“ might become visible in two ways: through the actions of global corporations, which, guided by the demands of decision-makers and fears of their headcount, will seek to relocate their industry and services to home countries; and through seemingly unrelated phenomena, for example the mobility of artists, which has been a salient pillar of cultural activity in recent years. These decisions may generate the need to reshape existing business models and redefine how modern organisations work, but also how people spend free time and plan their careers. While the future remains unknown, the transformation processes and the budding new trends are already visible today.

When observing the changes that have taken place in various spheres of social life, one conclusion that comes to mind is that the initial bewilderment and noticeable mayhem are slowly but steadily giving way to deliberate adaptation measures aimed at remaining active and attempts to map out strategies for how to behave in the changing reality. A particularly important role in this respect has been played by modern technologies, which have made it possible and feasible to implement teleworking on a large scale. E-commerce, which has been providing consumers with access to rudimentary goods and services, has turned out to be equally significant. Furthermore, public institutions, health care organisations, foundations, associations, cultural institutions, universities, and schools have also taken measures aimed at adjusting their competence and organisation to the radically changing conditions and needs of society.

New forms of activity, using virtual space, and activities undertaken by public administration have not escaped the attention of the researchers who have now been monitoring and reporting on the condition and (not) goings-on of different organisations, informal groups, and individuals more intensively than ever. Therefore, the current circumstances prompted us to team up as six scientific journals and try to create a platform for debates on culture during and after the pandemic. What we are particularly striving for is bringing in a new quality to scientific communication, avoiding similar topics and points of view, and paying due attention to various thoughts that are starting to get lost and forgotten in the virtual.

We encourage all authors, both culture researchers and practitioners, to submit papers devoted to the issue of the ongoing pandemic in the context of organisational, social, and artistic phenomena affecting the realm of culture. Below are examples of topics that will be addressed by individual journals as part of dedicated thematic issues or in special sections in selected issues. We hope that our initiative will contribute to the originality of the discussion, illustrate the intricate nature of modern times from the vantage point of cultural

activities, and lay the foundations for an archive of epidemic-related ideas to be updated on a regular basis.

All those interested are kindly asked to familiarise themselves with the examples of paper topics proposed by individual journals. The list is informative and aimed at helping potential authors choose a journal to which they will submit their papers. Links to published papers and special journal issues will be provided on the websites of all participating journals. This way, the papers will be available to a wider group of readers.

„Ekrany” („Screens”)

- Impact of the pandemic on film production;
- Situation of the film industry employees;
- Losses and prospects in the cinema industry;
- The growing significance of VOD and new forms of reception;
- On-line film festivals – a last resort or a new trend?
- Reception habits and building an on-line film community;
- Home cinema – history, practices, reception situation;
- Local and international strategies for counteracting the industry crisis;
- TV shows and peak TV in the age of coronavirus.

The Ekrany journal continually accepts papers on the impact of coronavirus pandemics on the broadly defined film industry and film culture. Please submit your abstracts or full papers written in accordance with the editorial guidelines (<http://ekrany.org.pl/dla-autorow/>) to the following address: redakcja.ekrany@org.pl

„Problemy zarządzania” („Management Issues”)

Issue theme: Pandemic-related changes and challenges

Detailed topics:

- The role of leaders in times of pandemic;
- Comparison of the role of experts in advising policy makers;
- Covid and quality of democracy;
- The Stock Market Impact of Covid;
- CSR in times of crisis;
- Changes in consumer behaviour;
- Pandemic and social exclusion;
- Post-Covid: Transformation in work culture;
- Social responsibility of universities in times of epidemics;
- Management and transformations of education due to the Covid crisis;
- Transformation of hospital management;
- Change in the perception of China;
- Change in the perception of EU;
- Impact of the Covid on world trade
- Impact of Covid on the world of professional sport and international sports competitions;
- Coronavirus (COVID-19) and cultural and creative sectors;
- (Dis)Information or Fake News: how to recognise Covid-19 myths.

The 2/2021 issue of Problemy Zarządzania (Management Issues) will be an attempt to answer new questions about the impact and consequences of the coronavirus pandemic on our societies, economies, and the environment. The main scientific goal of the publication will be to develop methods for forecasting and mitigating the effects of the COVID-19 epidemic. Papers written in English

only and presenting research results should be submitted by October 31, 2020 to the following address: <https://pz.wz.uw.edu.pl/resources/html/cms/DEPOSITSMANUSCRIPT> Formal and editorial guidelines are available at: <https://pz.wz.uw.edu.pl/resources/html/cms/MYMANUSCRIPTS>.

„Santander Art and Culture Law Review”

- The art market vs COVID-19
- Cultural heritage protection laws vs COVID-19
- Threats to cultural heritage

Deadline for the submission of papers written in English only in accordance with the publication standard is: 31 December 2020. Correspondence address: saacreditors@gmail.com. Information available at: <http://www.ejournals.eu/SAACLR/>

„Zarządzanie Mediami” („Media Management”)

- Pandemic-induced challenges in the activities of media organisations;
- Economic and financial aspects of how the media work in times of epidemics;
- Management of media and media-related organisations during a crisis.
- Strategies to verify fake news and prevent misinformation;
- Typical features of changes in the models and methods of how the media communicate with the audience under the new circumstances;
- Social responsibility and ethical challenges of the media in times of pandemic;
- Digital exclusion, inequalities in access to information, and new social phenomena in the field of information management in times of

pandemic;

- Normative and theoretical approach to information management and communication in the conditions of social restrictions;
- Privacy and data management in times of pandemic (individual and institutional dimension).

The journal publishes original scientific articles, case studies, review articles, legal commentaries and peer reviews. Formal and editorial guidelines are available at: <http://www.ejournals.eu/ZM/menu/358/>. The deadline for submission is 31 October 2020. Articles should be e-mailed to the e-mail addresses of the members of the Editorial Board: anna.modzelewska@uj.edu.pl or m.popiolek@uj.edu.pl.

„Zarządzanie w Kulturze” („Culture Management”)

- Cultural policy in times of pandemic;
- Accessibility of culture in times of pandemic;
- New methods of researching culture during social distancing;
- Organisational, social, and aesthetic repercussions of the cultural lockdown;
- Lessons learned from the crisis in the management of cultural organisations;
- Career management in times of crisis;
- Aid mechanisms for cultural institutions and artists;
- Culture on-line – content overload or optimal solution?
- Building relationships with the audience online and in the “new normal”
- The future of culture in a post-pandemic world.

THEMATIC ISSUE 2/2021. Deadline for the submission of papers written in

Polish or English in accordance with the publication standard of the journal *Zarządzanie w Kulturze*: 31 December 2020. Correspondence address: czasopismo.zwk@uj.edu.pl. Info: www.ejournals.eu/Zarzadzanie-w-Kulturze

„Zeszyty Naukowe Uniwersytetu Ekonomicznego w Krakowie” („Cracow Review of Economics and Management”)

- Organisational transformation in response to the pandemic – new management concepts and methods; business models redefined;
- Organisational culture during social distancing;
- Employability and career management in a crisis;
- Innovation and entrepreneurship – the impact and effects of the pandemic;
- Small and medium enterprises in times of pandemic – aid mechanisms and programmes;
- Client preferences and needs in the “new normal”
- A country's economic security in times of pandemic;
- Pandemic vs existing models of healthcare and social security;
- Pandemic vs the financial market – impact on public, local government and corporate finances; situation of financial institutions;
- The European Union after the coronavirus – tighter integration or disintegration?
- Post-crisis economic order – a return to protectionism?

The journal accepts papers continually. Papers with a positive review will be published successively or as part of a thematic issue. All interested are encouraged to submit papers written in Polish or English in accordance with the procedure of publication in „Zeszyty Naukowe Uniwersytet Ekonomiczny

w Krakowie" / „Cracow Review of Economics and Management”.

Correspondence address: zeszyty.naukowe@uek.krakow.pl or
wodeckaa@uek.krakow.pl

Information: <https://zeszyty-naukowe.uek.krakow.pl>